Mission
Creating moments of discovery that inspire curiosity, exploration, and respect for STEM* and the natural world.
*Science, technology, engineering, math

Vision
A world where curiosity today leads to more purposeful lives tomorrow.

Values
- Champion Excellence
  Expect the best, be accountable, take the lead
- Embody the Learner
  Stay curious, seek to learn, be tenacious, thrive
- Facilitate Flexibility
  Serve others, keep an open mind, focus on the greater good
- Invite Optimism
  Bring your best self, live and work above the line
- Provide Opportunity
  Build partnerships, foster innovation, strive for inclusion
- Think Globally
  Visualize the big picture, think beyond time and place
Strategic Plan 2018-2022

Goal 1 - People & Process: Invest in our people and processes to attract and retain highly-engaged employees who consistently create moments of discovery.

1.1 Review and clarify roles across the organization, to align with strategic priorities
1.2 Research and develop more robust volunteer programs at both AAHOM and LSNC
1.3 Operationalize core values and peer accountability
1.4 Strengthen internal communication strategy, including messaging vehicles and standard meeting schedules

Goal 2 - Programs: Strengthen and invest in the programs and exhibits that inspire and engage learners and community, contribute to sustainability, and position us as leaders in the field.

2.1 Build and implement a plan for a united programs department across the organization, with a focus on camps and outreach that expands our reach and meets or exceeds revenue goals.
2.2 Grow camp enrollment year-over-year with new audiences, while expanding accessibility through growth of scholarship fund.

Goal 3 - Place: Invest in our sites in ways that engage learners and community members and contribute to sustainability.

3.1 Create new exhibits and refresh existing exhibits that provide strong content and engagement
3.2 Preserve the LSNC campus feel while strategically looking at new site opportunities for growth
3.3 Develop comprehensive plans for site upgrades, maintenance, and support to keep everything working, safer, and looking better
3.4 Continue to explore and implement options for expansion and site improvement

Goal 4 - Partnerships: Invest in the partnerships that inspire and engage learners and community & contribute to sustainability.

4.1 Define structure for external relationships, including: how we work with, evaluate, and build each relationship
4.2 Seek any additional relationships that align with our strategic goals